VISUAL CONCEPTS

Founder Media Kit

Chris Green | Founder | Visual Concepts | Charlotte, NC

FROM THE MAJOR LEAGUES

A lasting business legacy built on preparation, detail, and execution.

Former Pittsburgh Pirates pitcher and Visual Concepts founder Chris Green brings a professional athlete's discipline to more than three decades of security and technology work.

1979	1984	30+
Drafted by Pittsburgh	Reached the majors	Years in business

Protecting people. Connecting spaces. Building lasting confidence.

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FOUNDER BIOGRAPHY

Chris Green | Founder, Visual Concepts

Before founding Visual Concepts, Chris Green competed on one of baseball's most demanding stages. A Los Angeles native, he was drafted by the Pittsburgh Pirates in 1979 and reached the major leagues in 1984 - a journey defined by preparation, persistence, and the ability to adapt.

His path included a pivotal reinvention: transitioning from starting pitcher to relief pitcher within the Pirates organization. It is a compelling chapter in a career that would eventually extend beyond baseball and into entrepreneurship.

Today, Chris leads Visual Concepts, a Charlotte-based security and technology company with more than three decades of experience. Its work brings together video surveillance, alarms, access control, networking, home theater, and architectural sound - creating environments where protection, connectivity, and comfort work seamlessly together.

The connection between his two careers is clear: preparation matters, details count, and execution earns trust. Those principles provide the foundation for a business built around thoughtful solutions and lasting client relationships.

Chris's story gives Visual Concepts a distinctive identity: the perspective of a former professional athlete, the experience of an established entrepreneur, and a commitment to getting the details right.

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